

## **ORDER**

## Flight Dates 07/31/12-08/06/12

<u>Order Sep</u> 00:15:00

Product Estimate # 1458

Contract / Revision 372866 - 2 FRIENDS OF ELIZABETH Alt Order # 06238106

Original Date / Revision

08/02/12 08/02/12 Pilling Centart

Agency Com 15%

Billing Type Cash

Order Type GENERAL

Advertiser E Esty/D/5th Dist/Congress

Billing Contact

Billing Cycle

Billing Cycle

EOM/EOC

3050 K St NW Billing Calendar BROADCAST
Washington, DC 20007

Agency Greer Margolis & Mitchell, In

Buying Contact

Rev Codes AGY POL CAND

Sales Office TWDC Product Codes PL3

Sales Region National Priority 03

Washington, DC 20007 Agency Ref Advertiser Ref

Start Date

Primary Account Executive

Order%

Jordan Johannessen

Account Executive

Jordan Johannessen 100%

**End Date** 

Order Share 13% Market Value 150076

Competing Station % of Order American

Competing Statio	n % of Order	Amount
2WCCT	1%	1500
3WFSB	23%	34517
4WVIT	30%	45023
5WTNH	33%	49525
6WCTX	%	0
7CABL	%	0

**Billing Plan Order Totals** Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount August 2012 0.00 07/30/12 08/06/12 \$16,583.50 \$19,510.00 94 \$16,583.50 \$19,510.00 94 0.00 94 \$16,583.50 \$19,510.00 Totals

Ln Ch													Tota	als
News at Ten	Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date   End Date   Weekdays   O8/05/12   O8/05/1	E 1	61	07/31/1	2 08/03/12	M-F News at Ten	CM	10p-11p	- TWTF	:30	4	\$850.00 03	0.00 NM	4	\$3,400.00
Week:         07/30/12         08/05/12         -TWTF         4         \$850.00         0.00           E 2         61         07/31/12         08/03/12         M-F 10a-11a         CM         10a-11a         -TWTF         :30         4         \$45.00         0.00         NM         4         \$180.00           Start Date Week: 07/30/12         End Date 08/05/12         Weekdays 7-WFF         4         \$45.00         0.00         -TWTF         :30         2         \$45.00         0.00         NM         2         \$90.00           E 3         61         07/31/12         08/03/12         M-F 11a-1130a         CM         11a-1130a         -TWTF         :30         2         \$45.00         0.00         NM         2         \$90.00           Start Date End Date Weekdays 08/05/12         Weekdays 08/05/12         Spots/Week Rate Rating 0.00         Rating 0.00         0.00         -TWTF         :30         4         \$175.00 03         0.00 NM         4         \$700.00					News at Ten									
E 2 61 07/31/12 08/03/12 M-F 10a-11a CM 10a-11a -TWTF :30 4 \$45.00 03 0.00 NM 4 \$180.00 M-F 10a-11a		Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
M-F 10a-11a   Week: 07/30/12   End Date   Weekdays   Spots/Week   Rate   4 \$45.00   0.00	We	eek: 07	/30/12	08/05/12	- TWTF	4	\$850.00	0.00						
Start Date Week: 07/30/12         End Date 08/05/12         Weekdays -TWTF         Spots/Week 4 \$45.00         Rating 0.00           E 3 61 07/31/12 08/03/12         M-F 11a-1130a M-F 11a-1130a         CM 11a-1130a -TWTF         :30 2 \$45.00 03 0.00 NM         2 \$90.00 NM           Start Date Week: 07/30/12 08/05/12         End Date Weekdays -TWTF         Spots/Week Rate 2 \$45.00 0.00         Rating 0.00           E 4 61 07/31/12 08/03/12         M-F News at 11pm         CM 11p-1135p         -TWTF         :30 4 \$175.00 03 0.00 NM         4 \$700.00	E 2	61	07/31/1	2 08/03/12	M-F 10a-11a	CM	10a-11a	- TWTF	:30	4	\$45.00 03	0.00 NM	4	\$180.00
Week: 07/30/12       08/05/12       - TWTF       4       \$45.00       0.00         E 3       61       07/31/12       08/03/12       M-F 11a-1130a       CM       11a-1130a       - TWTF       :30       2       \$45.00       03       0.00 NM       2       \$90.00         Start Date Week: 07/30/12       End Date Weekdays O8/05/12       Spots/Week Rate Spots/Week Rating O.00       Rating O.00       0.00       0.00         E 4       61       07/31/12       08/03/12       M-F News at 11pm       CM       11p-1135p       - TWTF       :30       4       \$175.00 03       0.00 NM       4       \$700.00					M-F 10a-11a									
E 3 61 07/31/12 08/03/12 M-F 11a-1130a CM 11a-1130a - TWTF- :30 2 \$45.00 03 0.00 NM 2 \$90.00    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00		_				Spots/Week								
M-F 11a-1130a    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	We	eek: 07	/30/12	08/05/12	- TWTF	4	\$45.00	0.00						
Start Date Week:         End Date 07/30/12         Weekdays 08/05/12         Spots/Week 2         Rate 2         Rating 0.00           E 4 61 07/31/12 08/03/12         08/03/12         M-F News at 11pm         CM         11p-1135p         - TWTF         :30         4 \$175.00 03         0.00 NM         4 \$700.00	E 3	61	07/31/1	2 08/03/12		CM	11a-1130a	- TWTF	:30	2	\$45.00 03	0.00 NM	2	\$90.00
Week: 07/30/12       08/05/12       - TWTF       2       \$45.00       0.00         E 4 61       07/31/12       08/03/12       M-F News at 11pm       CM       11p-1135p       - TWTF       :30       4       \$175.00 03       0.00 NM       4       \$700.00					M-F 11a-1130a									
E 4 61 07/31/12 08/03/12 M-F News at 11pm CM 11p-1135p - TWTF :30 4 \$175.00 03 0.00 NM 4 \$700.00														
, , , , , , , , , , , , , , , , , , ,	We	eek: 07	/30/12	08/05/12	- TWIF	2	\$45.00	0.00						
	E 4	61	07/31/1	2 08/03/12	M-F News at 11pr	m CM	11p-1135p	- TWTF	:30	4	\$175.00 03	0.00 NM	4	\$700.00
· ·					News at 11pm									
Start Date				End Date		Spots/Week	Rate	Rating						
Week: 07/30/12 08/05/12 - TWTF 4 \$175.00 0.00	We	eek: 07	/30/12	08/05/12	- TWГF	4	\$175.00	0.00						
E 5 61 07/31/12 08/03/12 CM 1130a-12p - TWTF :30 2 \$45.00 03 0.00 NM 2 \$90.00	E 5	61	07/31/1	2 08/03/12		CM	1130a-12p	- TWTF	:30	2	\$45.00 03	0.00 NM	2	\$90.00





Contract / Revision 372866 - 2 Flight Dates 07/31/12-08/06/12 Hiatus Dates

<u>Original Date / Revision</u> 08/02/12/ 08/02/12 <u>Order Sep</u> 00:15:00

Advertiser E Esty/D/5th Dist/Congress Product FRIENDS OF ELIZABETH Estimate # 1458

1	Ol-	04	F., .1	l	Deserte	Ot = = 1/F = 1/F	D	l C	> 4-	D-t- D-	Dt -: T: -:	Tota	
Ln	Cn	Start	End	Inventory Code M-F 1130a-12p	Бгеак	Start/End Ti	me Days	Len S	spots	Rate Pfi	Rtg Type	Spots	Amount
	01	1 D - 1 -	E. J.D.	M-F 1130a-12p	0	D-1-	Detien					I	
We	_	art Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$45.00	Rating 0.00						
E 6	61	07/31/1	2 08/03/12	M-F 1135p-1205a M-F 1135p-1205a		1135p-1205a	- TWTF	:30	2	\$85.00 03	0.00 NM	2	\$170.00
We	_	art Date 7/30/12	End Date 08/05/12	Weekdays - TWTF	Spots/Week 2	<u>Rate</u> \$85.00	Rating 0.00						
7	61			M-F 12p-1p M-F 12p-1p	СМ	12p-1p	- TWTF	:30	2	\$45.00 03	0.00 NM	2	\$90.00
We	_	art Date 7/30/12	End Date 08/05/12	Weekdays - TWTF	Spots/Week 2	<u>Rate</u> \$45.00	Rating 0.00						
E 8	61		2 08/03/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWTF	:30	2	\$45.00 03	0.00 NM	2	\$90.00
We		art Date 7/30/12	End Date 08/05/12	Weekdays - TWTF	Spots/Week 2	<u>Rate</u> \$45.00	Rating 0.00						
E 9	61	07/31/1	2 08/03/12	M-F 3p-4p M-F 3p-4p	CM	3р-4р	- TWTF	:30	3	\$45.00 03	0.00 NM	3	\$135.00
We		art Date 7/30/12	End Date 08/05/12	Weekdays - TWTF	Spots/Week 3	Rate \$45.00	Rating 0.00						
E 10	61	07/31/1	2 08/02/12	M-F 4p-5pm M-F 4p-5pm	СМ	4p-5p	- TWT	:30	3	\$150.00 03	0.00 NM	3	\$450.00
We	_	art Date 7/30/12	End Date 08/05/12	Weekdays - TWT	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
E 11	61	07/31/1	2 08/03/12	M-F 5a-6a M-F 5a-6a	СМ	5a-6a	- TWTF	:30	4	\$35.00 03	0.00 NM	4	\$140.00
We	_	art Date 7/30/12	End Date 08/05/12	Weekdays - TWTF	Spots/Week 4	Rate \$35.00	Rating 0.00						
E 12	61	07/31/1	2 08/03/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	- TWTF	:30	3	\$75.00 03	0.00 NM	3	\$225.00
We	_	art Date 7/30/12	End Date 08/05/12	Weekdays - TWTF	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00						
E 13	61	07/31/1	2 08/03/12	M-F 6p-630p M-F 6p-630p	СМ	6p-630p	- TWTF	:30	4	\$175.00 03	0.00 NM	4	\$700.00
We	_	art Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$175.00	Rating 0.00						
E 14	61	07/31/1	2 08/03/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- TWTF	:30	4	\$65.00 03	0.00 NM	4	\$260.00
We	_	art Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$65.00	Rating 0.00						
E 15	61	07/31/1	2 08/03/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	- TWTF	:30	4	\$175.00 03	0.00 NM	4	\$700.00
We		art Date 7/30/12	End Date 08/05/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00						
E 16	61	07/31/1	2 08/03/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- TWTF	:30	4	\$275.00 03	0.00 NM	4	\$1,100.00
We		art Date 7/30/12	End Date 08/05/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$275.00	Rating 0.00						
E 17	61	07/31/1	2 08/03/12	M-F 7a-8a M-F 7a-8a	СМ	7a-8a	- TWTF	:30	4	\$125.00 03	0.00 NM	4	\$500.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						





Contract / Revision 372866 - 2 Flight Dates 07/31/12-08/06/12 Hiatus Dates

<u>Original Date / Revision</u> 08/02/12/ 08/02/12 <u>Order Sep</u> 00:15:00

Advertiser E Esty/D/5th Dist/Congress Product FRIENDS OF ELIZABETH Estimate # 1458

l (	Oh Ohai	4 Food	las cantam c Cada	Danak	Ohowk/Final T	Time Dave	lan Cn	-4-	Doto Dei	Dia Tura	Tot	
Ln (		t End /12 08/03/12	Inventory Code M-F 7a-8a	CM	Start/End T 7a-8a	- TWTF	Len Sp	00tS 4		Rtg Type 0.00 NM	Spots 4	Amount \$500.00
E 17	01 07/31	/12 00/03/12	M-F 7a-8a	CIVI	1 a-0a	- 1W1F	.30	4	\$125.00 03	U.UU INIVI	4	φ300.00
Mod	Start Date	End Date 08/05/12	Weekdays - TWTF	Spots/Week 4	Rate \$125.00	Rating 0.00						
E 18		/12 08/03/12		CM	730p-8p	- ТWГF	:30	4	\$350.00 03	0.00 NM	4	\$1,400.00
			M-F 730p-8p						•			, ,
Wee	Start Date ek: 07/30/12	End Date 08/05/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$350.00	Rating 0.00						
E 19	61 07/31	/12 08/03/12	M-F 8a-9a M-F 8a-9a	СМ	8a-9a	- TWГF	:30	4	\$65.00 03	0.00 NM	4	\$260.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ		
	ek: 07/30/12	08/05/12	- TWГF	4	\$65.00	0.00						
E 20	61 07/31	/12 08/03/12	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	- TWFF	:30	4	\$50.00 03	0.00 NM	4	\$200.00
Wee	Start Date ek: 07/30/12	End Date 08/05/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00						
E 21		/12 08/06/12	Mon Prime A	CM	8p-9p	1	:30	1 :	\$1,200.00 03	0.00 NM	1	\$1,200.00
			Hell's Kitchen									
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
22	61 08/04	/12 08/05/12	Sa/Su 7a-9a We Sa/Su 7a-9am W		7a-9a	SS	:30	3	\$20.00 03	0.00 NM	3	\$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Wee	ek: 07/30/12	08/05/12	SS	3	\$20.00	0.00						
23	61 08/04	/12 08/04/12	Sa 10p-11p Sa 10p-11p	СМ	10p-11p	1-	:30	1	\$500.00 03	0.00 NM	1	\$500.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
	ek: 07/30/12	08/05/12	1- Su 10p 11p	CM	\$500.00	0.00	:30		Ф700 00 02	0.00 NM	4	¢700 00
25	61 08/05	/12 08/05/12	Su 10p-11p		10p-11p	1	.30	1	\$700.00 03	U.UU INIVI	1	\$700.00
Wee	Start Date ek: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$700.00	Rating 0.00						
26		/12 08/05/12		CM	11p-1130p	1	:30	1	\$175.00 03	0.00 NM	1	\$175.00
			Sun 11p-1130p									
Wee	Start Date ek: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
27	61 08/05	/12 08/05/12	Fox News Sunda Su 9a-10a Fox N	•	9a-10a	1	:30	1	\$65.00 03	0.00 NM	1	\$65.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ		
	ek: 07/30/12	08/05/12	1	1	\$65.00	0.00						
E 28	61 08/02	/12 08/02/12	Thur Prime B Glee	СМ	9p-10p	1	:30	1 :	\$1,100.00 03	0.00 NM	1	\$1,100.00
Wea	Start Date ek: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week	Rate \$1,100.00	Rating 0.00						
E 29		/12 08/01/12	Wed Prime Rota	tor CM	8p-10p	1	:30	1 :	\$1,100.00 03	0.00 NM	1	\$1,100.00
	Ctort Date	End Det	Think You Can D		Data	Dating						
Wee	Start Date ek: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
30		6/12 08/06/12	M-F News at Ter News at Ten		10p-11p	1	:30	1	\$850.00 03	0.00 NM	1	\$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						





Contract / Revision 372866 - 2 Flight Dates 07/31/12-08/06/12 Hiatus Dates

<u>Original Date / Revision</u> 08/02/12/ 08/02/12 <u>Order Sep</u> 00:15:00

Advertiser E Esty/D/5th Dist/Congress Product FRIENDS OF ELIZABETH Estimate # 1458

											Tota	als_
Ln			Inventory Code		Start/End T		Len Sp		Rate Pri			Amount
30	61 08/06/	/12 08/06/12	M-F News at Ten News at Ten	СМ	10p-11p	1	:30	1	\$850.00 03	0.00 NM	1	\$850.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	Weekdays 1	Spots/Week 1	Rate \$850.00	Rating 0.00						
E 31	61 08/06/	/12 08/06/12	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	1	:30	1	\$45.00 03	0.00 NM	1	\$45.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$45.00	Rating 0.00						
E 32	61 08/06/	/12 08/06/12	M-F News at 11p News at 11pm	m CM	11p-1135p	1	:30	1	\$175.00 03	0.00 NM	1	\$175.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
33	61 08/06/	/12 08/06/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	1	:30	1	\$45.00 03	0.00 NM	1	\$45.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	Weekdays 1	Spots/Week 1	Rate \$45.00	Rating 0.00						
E 34	61 08/06/	/12 08/06/12	M-F 5a-6a M-F 5a-6a	СМ	5a-6a	1	:30	1	\$35.00 03	0.00 NM	1	\$35.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$35.00	Rating 0.00						
35	61 08/06/	/12 08/06/12	M-F 5p-6p M-F 5p-6p	СМ	5p-6p	1	:30	1	\$75.00 03	0.00 NM	1	\$75.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	Weekdays 1	Spots/Week 1	Rate \$75.00	Rating 0.00						
36	61 08/06/	/12 08/06/12	M-F 6p-630p M-F 6p-630p	СМ	6p-630p	1	:30	1	\$175.00 03	0.00 NM	1	\$175.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
37	61 08/06/	/12 08/06/12	M-F 6a-7a M-F 6a-7a	СМ	6a-7a	1	:30	1	\$65.00 03	0.00 NM	1	\$65.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$65.00	Rating 0.00						
38	61 08/06/	/12 08/06/12	M-F 7p-730p M-F 7p-730p	СМ	7p-730p	1	:30	1	\$275.00 03	0.00 NM	1	\$275.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$275.00	Rating 0.00						
E 39	61 08/06/	/12 08/06/12	M-F 7a-8a M-F 7a-8a	СМ	7a-8a	1	:30	1	\$125.00 03	0.00 NM	1	\$125.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$125.00	Rating 0.00						
E 40	61 08/06/	/12 08/06/12	M-F 8a-9a M-F 8a-9a	СМ	8a-9a	1	:30	1	\$65.00 03	0.00 NM	1	\$65.00
Wee	Start Date ek: 08/06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$65.00	Rating 0.00						
41	61 07/31/	/12 08/04/12	M-F News at Ten News at Ten	СМ	10p-11p	- ТWГF	:30	1	\$850.00 03	0.00 NM	1	\$850.00
Wee	Start Date ek: 07/30/12	End Date 08/05/12	Weekdays - ΤWΓF	Spots/Week 1	Rate \$850.00	Rating 0.00						
42	61 08/03/	/12 08/03/12	Fri Prime A House	СМ	8p-9p	1	:30	1	\$500.00 03	0.00 NM	1	\$500.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ļ		

Print Date: 08/02/12

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<u>Contract / Revision</u> 372866 - 2 <u>Flight Dates</u> 07/31/12-08/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 08/02/12/ 08/02/12 <u>Order Sep</u> 00:15:00

Advertiser E Esty/D/5th Dist/Congress Product FRIENDS OF ELIZABETH Estimate # 1458

												Tota	als
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
42	61	08/03/12	2 08/03/12	Fri Prime A	CM	8p-9p	1	:30	1	\$500.00 03	0.00 NM	1	\$500.00
				House									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 07/	30/12	08/05/12	1	1	\$500.00	0.00						
E 43	61	07/31/12	2 08/04/12	M-F 4p-5pm	CM	4p-5p	- TWTF	:30	2	\$150.00 03	0.00 NM	2	\$300.00
				M-F 4p-5pm									
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	eek: 07/	30/12	08/05/12	- TWTF	2	\$150.00	0.00						
N 44	61	08/04/12	2 08/04/12	Sa 9a-930a	CM	9a-930a	1-	:30	1	\$75.00 03	0.00 NM	1	\$75.00
				Sa 9a-930a									
	_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	eek: 07/	30/12	08/05/12	1-	1	\$75.00	0.00						
N 45	61	08/04/12	2 08/04/12	Sa 930a-10a	CM	930a-10a	1-	:30	1	\$75.00 03	0.00 NM	1	\$75.00
				Sa 930a-10a									
	_	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
We	eek: 07/	30/12	08/05/12	1-	1	\$75.00	0.00						
		· ·	The state of the s								Tatala	ο 4 Φ	40.540.00

Totals 94 \$19,510.00